

MANDATORY DISCLOSURE – MASTER OF BUSINESS ADMINISTRATION

I. NAME OF THE INSTITUTION

Name	K.S.RANGASAMY COLLEGE OF TECHNOLOGY	
Address	Permanent Location as approved by AICTE	Temporary Location (if applicable)
	K.S.R KALVI NAGAR	N/A
Village	THOKKAVADI (PO)	
Taluk	TIRUCHENGODE	
District	NAMAKKAL	
Pin Code	637 215	
State	TAMIL NADU	
STD Code	04288	Phone No: 274741 To 274744
Fax No.	04288 274745	E-Mail: ksrctt@yahoo.co.in
Web site	www.ksrct.net ; www.ksrct.ac.in	
Nearest Rly Station	ERODE	Distance : 12km (Towards Namakkal From Erode)
Nearest Airport	COIMBATORE	Distance : 112km (Towards Namakkal From Coimbatore)

II. NAME & ADDRESS OF THE DIRECTOR

Name	Dr.S.K.MOHANDAS				
Designation	Director	Qualification & Experience M.Com.,Ph.D.,	Highest Degree	Specialization	Total Experience
			Ph.D.	Finance	34Years
STD Code	04288	Phone No. (O) 274741-274744	Fax No.	274745	
STD Code	044	Phone No. (R) 85283190	Fax No.	Nil	
E-Mail	skmdas@hotmail.com		Mobile No: 9841166252		

III. NAME OF THE AFFILIATING UNIVERSITY

Name	ANNA UNIVERSITY : COIMBATORE		
Address	JOTHIPURAM, COIMBATORE – 641 047. TAMILNADU		
Pin Code	641 047	Period of Affiliation	2007 – 2008
STD Code	0422	Phone No.	6463365
Fax No.	0422 - 2697290	E-Mail/ Web site	registrar@annauniv.ac.in www.annauniv.ac.in

IV. GOVERNANCE

❖ Member of the Board and their Brief Background

The KSRCT is established in 1994 by the KSR Educational and Charitable trust. The members of the trust and the background are as follows:

<u>S.No</u>	<u>Name</u>	<u>Position</u>	<u>Brief Background</u>
<u>1</u>	<u>Lion Dr. K.S. Rangasamy MJF</u>	<u>Founder President</u>	<u>CHAIRMAN</u> <ul style="list-style-type: none"> • <u>KSR Exports.</u> • <u>KSR Textile Mills Pvt. Ltd.,</u> • <u>KSR Warping and Autosizing Mills</u> • <u>KSR Benefit fund Ltd.,</u> • <u>Summer India Textile Mills Pvt. Ltd.,</u> • <u>Director of Gokulam Hospitals Pvt. Ltd.,</u>
<u>2</u>	<u>Thiru. A.R.Asaithambee</u>	<u>Vice-President</u>	<u>Industrialist</u>
<u>3</u>	<u>Thiru. S.R.Natesan</u>	<u>Vice-President</u>	<u>Industrialist</u>
<u>4</u>	<u>Thiru. R.Srinivaasan</u>	<u>Secretary</u>	<u>Industrialist</u>
<u>5</u>	<u>Tmt. Kavithaa Srinivaasan</u>	<u>Assistant Secretary</u>	<ul style="list-style-type: none"> • <u>Educationalist</u> • <u>Sub Committee Member of CII, Coimbatore</u>
<u>6</u>	<u>Tmt. Amutha Asaithambee</u>	<u>Treasurer</u>	<u>Educationalist</u>
<u>7</u>	<u>Tmt. Rajammal Rangasamy</u>	<u>Member</u>	==

❖ Members of Academic Advisory Body

The Academic Advisory Body of Master of Business Administration serve as a review body and provides vital inputs for continual improvement of the educational system and the institution. The Body Meets twice in a year. Composition of the council is as follows.

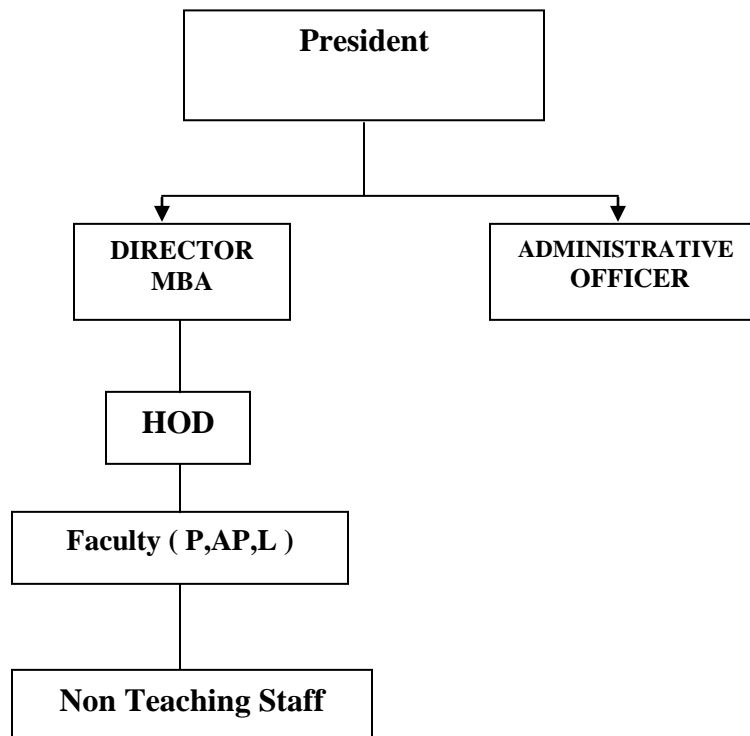
<u>S.No</u>	<u>Name and Address</u>	<u>Particulars</u>	<u>Designation</u>
<u>1</u>	Prof.L.S.Ganesh HOD School of Management Indian Institute of Technology Chennai – 600 036	Master of Business Administration	Member
<u>2.</u>	Dr. Y.S.R.Murthy Professor Emeritus Indian Institute of Management Bangalore – 560 076	Master of Business Administration	Member
<u>3.</u>	Dr.V.Prasanna Bhat Independent Corporate Advisor Mylapore, Chennai - 4	Master of Business Administration	Member
<u>4.</u>	Mr.R.Sesha Sayee CMD Ashok Leyland Guindy Chennai	Master of Business Administration	Member

5.	Poorna Rama Chandran Partner RR. Fabrication, 20, Thanga Sakthi Street, Avinashi , P.Puliampatti, Coimbatore District.	Master of Business Administration	Member
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❖ **Frequency of the Board Meetings and Academic Advisory Body**

Both the board of governors Meets four times in a year and the academic advisory body meets two times in a year.

❖ **Organizational Chart and Process**



❖ **Nature and Extent of involvement of faculty and students in academic affairs/ improvements**

- Academic Excellence : Students and staff of KSRCT have excelled in academics consistently. The Students have also obtained many University Ranks.
- Six Dimensional Learning : KSRCT Faculty has developed a unique methodology to nurture innate competence of students in the areas of Intelligent Quotient, Emotional Quotient, Passion Quotient, Contemporary Quotient and Spiritual Quotient and Lateral Quotient.
- In addition to the rigorous learning process, students get exposure to the practical world through interaction with professionals periodically.

- Current concepts and practices are introduced to students by way of values added courses such as Tally, SPSS etc.
- A special course on English Communication is designed and administered by English Department.
- Regular courses on improving aptitude skills are conducted by experienced faculty.
- For a group of 15-20 students, a faculty is fixed as their mentor. Students are advised and assisted in solving their problems both academic and non-academic. Mentor follows up the progress of the students, maintains students profile and guides them to make improvements in their performance.
- Guest and visiting faculty contribute to enrich the quality of the core courses and electives offered to the students.

❖ **Mechanism/Norms & Procedure for democratic/good Governance**

- In every subject periodical tests are conducted at the end of every unit. In addition terminal and model examinations are conducted. The internal assessment marks are awarded based on these tests. Retests are conducted for failed students as well as for students who absent themselves for some reason.
- Every class has a class advisor in charge for attendance who will monitor the participation of students in regular classes and other programmes.
- Mark lists and attendance are sent to the parents periodically.
- Weak students are identified and suitable action to improve their performance is taken periodically.
- Misbehaved students are identified and counseled.
- After the announcement of semester results remedial courses are conducted for the failed students.

❖ **Student Feedback on Institutional Governance/faculty performance**

- During the Trimester, feedback from the students are obtained on institutional governance and faculty performance on every subject. Necessary remedial action are taken.

❖ **Grievance redressal mechanism for faculty, staff and students**

- Students are encouraged to express their grievance to the Class Advisor / Counselor / Head of the Department / Head of the Institution / Management Representative.
- Staff members are encouraged to express their grievance to the Head of the Department / Head of the Institution / Management Representative.
- Every month Departmental Review Meetings (DRM) are conducted where in these grievances are addressed in addition to regular response.
- A suggestion box is provided to facilitate students, staff and faculty to make suggestion in writing.

V. PROGRAMMES

❖ Name of the Programmes Approved by the AICTE

Master of Business Administration (2 years Full Time)

❖ For each Programme the following details are to be Given :

Name	Master of Business Administration
Number of seats	120
Duration	2 years
Cut off mark for admission during the last two years	2007 – 08 : (TANCET Score)Min - 1.4, Max – 42 2008 – 09 : (TANCET Score)Min – 3.4, Max – 35.2
Fee	Rs.30,000/- per annum

PLACEMENT FACILITIES

- The placement cell mainly focuses on guiding career options for students and finding suitable placements for them.
- The placement cell maintains constant liaison with the business enterprises and industries to secure suitable campus placements.
- The cell organizes seminars and group sessions covering career choice, interview skills, group discussion skills, preparing and drafting job.
- Two AC and one non AC seminar halls, each with 180 seating capacity.
- A well furnished centrally AC guest house.
- More than 50 class rooms available for conducting tests.
- 165 systems provided with net connectivity to conduct on line tests.

CAMPUS PLACEMENT

S.No	Department	2006 - 07			2007-08			2008-09		
		Max. Salary	Mini. Salary	Avg. Salary	Max. Salary	Mini. Salary	Avg. Salary	Max. Salary	Mini. Salary	Avg. Salary
1	MBA	21,000	10,000	15,000	22,000	10,000	16,000	15,000	7,000	10,000

❖ Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of their AICTE approval. If there is foreign collaboration, give the following details:

-NIL-

Details of the Foreign Institution/University:

- Name of the University/Institution
- Address
- Website
- Is the Institution/University Accredited in its Home Country
- Ranking of the Institution/University in the Home Country
- Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country.
- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefit of collaboration.

-NA-

❖ **For each Collaborative/affiliated Programme give the following:**

- Programme Focus
- Number of seats
- Admission Procedure - NA -
- Fee
- Placement Facility
- Placement Records for last three years with minimum salary, maximum salary and average salary

❖ **Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005**

- NA -

VI. FACULTY

DEPARTMENT: MASTER OF BUSINESS ADMINISTRATION

Permanent Faculty

S.No	Staff Name	Designation	Qualification
1.	Dr.MOHANDAS S.K.	DIRECTOR	M.Com., Ph.D.,
2.	Dr. LAKSHMI A.	Prof	B.A., M.A.,M.B.A., M.Phil., B.Ed., Ph.D.,
3.	Dr. BALANAGA GURUNATHAN.K	Prof.	B.Com., M.Com.,M.B.A.,M.Phil., Ph.D.,
4.	Dr. RAJARAJESWARI S.	Prof	B.B.A., M.B.A., M.Phil., Ph.D.,
5.	Prof.GURUSAMY K.	Prof.	B.Sc., B.E., M.B.A., M.Phil
6.	HEMAMALINI R.	Prof	B.Sc., M.B.A., M.Phil., (Ph.D).,
7.	THANALAKSHMI S.	Prof	B.E., M.B.A., M.Phil., (Ph.D).,
8.	CHRISTOPHER M.	Asst.Prof	B.B.M., M.B.A., (Ph.D).,
9.	VIJAYAKUMAR M.	Asst.Prof	B.B.A., M.B.A., M.Phil., (Ph.D).,
10.	RAMESH S.	Sr. Lecturer	B.Sc.,M.Sc.,M.Phil.,M.B.A., PGDMM
11	SASIKALA V.	Sr. Lecturer	B.Com., M.B.A., (Ph.D).,
12	RAMAKRISHNAN M.	Sr. Lecturer	B.Tech., M.Tech., M.B.A., (Ph.D).,
13	REVATHY S.	Sr. Lecturer	B.A., MCS.,M.Phil.,
14	KARUPPANNAN A.	Lecturer	B.Com., M.B.A., (M.Phil).,
15	MUSTHAFA A.	Lecturer	B.A, M.B.A., (M.Phil).,
16	MURUGA GANESH R.	Lecturer	M.B.A.,(M.Phil).,

17	MALINI M.	Lecturer	BCS.,MCS.,M.B.A.,M.Phil.,
18	VIJAYACHANDER.V.S	Lecturer	B.E (Mech)., MBA.,
19.	MAHESWARI.M	Lecturer	B.Tech., M.B.A.,
20.	ARUNPRASAD.K	Lecturer	B.Com., M.B.A.,
21.	SARANYA.R	Lecturer	B.Com., M.B.A.,
Permanent Faculty : Student Ratio = 1:11.4			

Visiting Faculty : Nil

Adjunct Faculty : Nil

Guest Faculty

S.No	Staff Name	Qualification	Address
1	Dr.S.Selvam	M.A., Ph.D.,	Prof. / Anna University, Chennai.
2	Dr.L.Manivannan	M.B.A, Ph.D.,	Prof. / Erode Arts & Science College, Erode.
3	Dr.M.Senthil	B.E.,M.B.A., Ph.D.,	Prof. / Alagappa University, Karikudi.
4	Dr.Kanagasabhapathi	M.B.A., Ph.D.,	Prof. / Bharathiyar University, Coimbatore.

❖ Number Faculty Employed and Left

S.No	Dept	No.of Faculty Employed (2006 - 2009)	No.of Faculty Left (2006 – 2009)
1	MBA	21	3

VII. PROFILE OF DIRECTOR WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED.

Name	Qualification	Total Experience (Yrs.)	Age (Yrs.)	Duration of Employment
Dr.S.K.MOHANDAS Director	M.Com.,Ph.D.,.	34	62 yrs	24.04.2006

For each Faculty give a Page Covering - Enclosed Annexure - I

VIII. FEE

❖ Details of fee, as approved by state fee Committee, for the Institution

S.No	Department	Tuition Fees Rs.
1	MBA	30,000 / Year

❖ Time schedule for payment of fee for the entire programme .

* Students have to pay within a month after reopening of college.

❖ Number of fee waivers granted with amount and name of the students

List Enclosed – Annexure - II

❖ Number of scholarship offered by the institute duration and amount

Name of the Scholarship : KSR Help Fund

No.of Scholarship	Duration	Amount
2 / Department	1 Year	5,000/-

❖ Criteria for fee waivers / Scholarship

- Economic Background and diseased earning member (Rs.5000 – Rs.10000 / Year)
- State level representation in sports upto 50% total fees
- Alumni of KSRCT for various courses (Rs.5000 – Rs.20000 / Year)

❖ Estimated cost of Boarding and Lodging in Hostels

S.No	Particulars	Boys Rs.	Girls Rs.
1	Application Fee(New Joining Only)	100	100
2	Deposit (New Joining Only)	3000	3000
3	Room Rent / Year	4800	4800
4	Mess Fees (Dividing) / Year	16000	14000
5	Mess Fees (Non-Dividing)	NA	NA
6	Electricity & Main	3600	3600
Total Fees		27500	25500

IX. ADMISSION

❖ Number of seats sanctioned with the year of approval : 2005 – 2006

S.No	Course	Sanctioned Strength
1	MBA	120

❖ Number of students admitted under various categories.

Course : PG

S.No	Department	2007- 08		2008-09		2009-10	
		GQ	MQ	GQ	MQ	GQ	MQ
1	MBA	60	60	60	60	60	60

* GQ – Government Quota

* MQ – Management Quota

❖ **Number of applications received during last two years for admission under Management Quota and number admitted**

Year	PG	
	Applied	Admitted
2007- 08	335	60
2008 - 09	444	60

X. ADMISSION PROCEDURE

❖ **Mention the Admission test being followed, name and address of the Test Agency and its URL (Website)**

Course : PG

Tamil Nadu Common Entrance Test (TANCET) conducted by Anna University, Chennai.

Website: www.annauniv.edu/tancet2009

- **CET - 2005 for admission of students under Management Quota conducted by Consortium of Self-Financing Professional, Arts and Science College, Chennai – 600 014, Tamil Nadu.**

Website: www.tnsfconsortium.org

❖ **Number of seats allotted to different Test Qualified candidates separately (AIEEE / CET (State conducted test / University tests) / Association conducted test) – UG & PG**

Government Quota	Management Quota
50 %	50%

❖ **Calendar for admission against management / vacant seats - UG & PG**

- ❖ Last date for request for application : 20.07.09
- ❖ Last date for submission of application : 22.07.09
- ❖ Dates for announcing final results : 31.07.09
- ❖ Release of admission list (Main list and waiting list should be announced on the same day) : 03.08.09
- ❖ Date for acceptance by the candidate (time given should in no case be less than 15 days) : 18.08.09
- ❖ Last date for closing of admission : 20.08.09
- ❖ Starting of the Academic session : 24.08.09
- ❖ The waiting list should be activated only on the expiry of date of main list : 04.09.09
- ❖ The policy of refund of the fee, in case of withdrawal should be clearly notified : Refunded

XI. CRITERIA AND WEIGHTAGES FOR ADMISSION

- ❖ Describe each criteria with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

Category	Marks in percentage – PG
OC	Pass (Preferably First Class)
BC	
MBC	
SC / ST	

- ❖ Mention the minimum level of acceptance if any
As per Government Norms above.
- ❖ Mention the cut-off levels of percentage & percentile scores of the candidates in the admission test for the last three years

Department :	Cut off Marks / Rank					
	2007-08		2008-09		2009-10	
	OC	BC	OC	BC	OC	BC
MBA	7.5	3.4	20.8	3.0	18.6	15.2

- ❖ Display marks scored in Test etc. and in aggregate for all candidates who were admitted

Annexure - III

XII. APPLICATION FORM

- ❖ Downloadable application form, with online submission possible : Yes

XIII. List of Applicants


- ❖ List of candidates whose application have been received along with percentile / Percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats






Displayed in the web site during admission process.–Enclosed Annexure – IV

XIV. RESULTS OF ADMISSION UNDER MANAGEMENT SEATS / VACANT SEATS

Details of individual faculty members :

Composition of Selection team for admission under Management Quota with the brief profiles of members .

	<p>Dr.K.Thyagarajah, B.E., M.E., Ph.D. PRINCIPAL / KSRCT DOB: 24.07.1952 Professional Experience : 30 years Publications : 25 Research Interest : Power Electronics</p>
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	<p>Dr.K.Duraiswamy, B.E., M.Sc., (Engg)., Ph.D. DEAN (AC) DOB: 15.06.1940 Professional Experience : 37 Years Publications : 48 Technical Papers Research Interest : Computer Architecture, Compiler Design, Networks, OOPS</p>
	<p>Dr.S.K.Mohandas M.Com., Ph.D. Director / MBA DOB: 15.12.1947 Professional Experience : 34 Years Publications : 10 Research Interest : Finance</p>
	<p>Dr. A. Lakshmi M.A., M.B.A., M.Phil., B.Ed., Ph.D., Professor / MBA DOB : 08.06 . 1963 Professional Experience : 23 Years Publications : 22 Research Interest : Industrial Economics & Marketing</p>
	<p>Dr.K.Balanaga Gurunathan M.Com., MBA., M.Phil., Ph.D., Professor / MBA DOB : 09.06.1970 Professional Experience :13.5 Years Publications : 12 Research Interest : Finance and Marketing</p>
	<p>Dr.S.Rajarajeswari M.A., M.B.A., M.Phil., PGDPR., DGPPM., PGDMM., DLL., Ph.D., Professor / MBA DOB : 1.03.1970 Professional Experience :14 Years Publications : 5 Research Interest : Marketing and HR</p>

All Details will be provided in the Web during admission processes

S.No	Course	2007- 08	
		Admitted	Vacant
		MQ	0
1	MBA	60	0

**XV. INFORMATION ON INFRASTRUCTURE AND OTHER RESOURCES AVAILABLE
LIBRARY:**

Library facilities

- A. Total area of the library : 1458 Sq.m
- B. Seating capacity of the library : 380
- C. Reprographic facility (yes/No) : Yes
- D. Working hours of library : 8.00 A.M To 8.00 P.M
- E. Library Networking facility (yes/No) : Yes
- F. Usage data of the library (in terms of books issued to the faculty & students etc.) :

1.	Issue of Cards	Students		Staff	
		PG			
		5		7	
2	Avg.No.of persons using Library per day	Ref	Issue	Ref	Issue
		29	7	8	10

- G. Annual library budget (% of annual student fee collected) : 1.5%
- H. Details of the library staff with qualifications and pay scales :

S.NO	NAME	QUALIFICATION	PAY SCALE		TOTAL
			BASIC	DA	
1	K.AMUTHA	B.A., MLIS., M.Phil., , PGDCA,	12000	1200	13200
2	T.LATHA	SSLC, CLIS	7300	-	7300
3	R.P.GANESAN	SSLC	3300	-	3300

I. Details of Library Facilities

S.No	Course(s)	Number of titles of the books	Number of volumes	Journals			
				National	Internati onal	Online	Total
1.	MBA	7890	15109	22	16	5	43

LABORATORIES :

Name of the Laboratory/Workshop	Total Area of Lab/Workshop (In sq.m)	Major Equipment
X. Master of Business Administration		
1. Business Application Software	300	Computers, UPS, Printers and AC

COMPUTING FACILITIES

	MBA
No.of Terminals	120
H/W Specification P-IV / Latest	120
Others	-
LAN / WAN	120
Printers	13
Relevant Legal Software	
* Application S/W	3
* System S/W	-
Internet	4mpbs, 24 Hours

EQUIPMENT DETAILS

S.No	Name of the Equipment	Qty	Cost
1	Pentium IV	120	3,00,000
2	Printer	6	75,050
3.	Air Conditioner	8	1,20,000
4.	Ups (5 kv)	2	2,15,000
5.	Stabilizer	2	50,000

SOFTWARE DETAILS

S.No	Software all Design tools incase
1.	TALLY 9.0, SPSS 15.0

➤ List of Facilities available Games and Sports Facilities

S.No	Name of the Games & Sports	Facilities (Ground / Court / Field)	Total Area Available (Sq.M)	Capacity / Number
1	Athletic Track & Cricket	1 No.	155727	2500
	Foot Ball Field	2 No.s	307692	1500
	Hockey Field	2 No.s	194400	1200
2	Volley Ball Court	4 No.s	92696	1100
	Basket Ball	2 No.s	41382	1200
	Tennis	2 No.s	30846	700
	Ball Badminton	4 No.s	142179	1200
3	Kabaddi	4 No.s	78408	1200
	Gymnasium (Men)	1 No.	1820	100
	Gymnasium (Women)	1 No.	828	25
4	Indoor Stadium	1 No.	9072	500
5	Swimming Pool	1 No.	2178	30

Extra Curriculum Activities

NCC ACTIVITIES

For the benefit of students, 2 units of NCC are functioning in our college from 2003 – 2004

Army Wing & Air Wing

- Combined Annual Training camp for students
- Social Service
- Trekking and Mountaineering
- Cycle Expedition
- Practice on Drill, Map Reading, Firing and Weapon training etc.,
- Blood donation, Tree Plantation and AIDS Awareness programme, etc.,
- Republic day parade, Basic leadership camp for cadets.
- NCC provides various scholarships for cadets.
- Youth exchange programme with various countries.

NSS ACTIVITIES (Two Units)

- Participated in TSUNAMI drawing competition conducted by ANNA University.
- AIDS awareness cycle rally.
- Carrier guidance of AIDS awareness meeting
- 40 students of our NSS volunteers sent to Erode and Coimbatore for donating the blood.
- Tree plantation in our college and adapted villages.
- Independence Day celebration in our college campus.

YOUTH RED CROSS

- Protection of health and life
- Service to sick and suffering people.
- Promotion of inter-personal relationship
- To develop the mental and moral capacities of the youth.
- Blood donation camp
- AIDS awareness programme
- Participating in the events conducted by Indian Red Cross Society, Namakkal.
- Field visit to Old age home, Kongu Arivalayam and Paramarikkum karangal.

Soft Skill Development Facilities

Soft skill development through

- Language Lab Activities
- Association Activities
- Personality Development Activities

Infrastructure Facilities

Particulars	Number of Rooms available in the institution	Carpet area of each room available in the institution (sq.m)
Class Rooms	07	84.00
Tutorial Hall	02	50.00
Seminar Hall	03	125.00
Computer Centre	02	168.00
Library	01	134.43

Central Examination Facilities

- Provide Time table for terminal tests and model examinations, Seating Arrangements and duty chart
- Distribution and collection of University OMR seats
- Conducting University Examinations
- Number of Rooms / Capacity : 88 / 84 Sq.m
- Exam Centre with a Strong Room Available

For Each Post Graduate Programme give the following

Department: Master of Business Administration

i) Title of the Program. MBA

ii) Curricula and Syllabi

➤ www.ksrct.ac.in - Annexure - V

iii) Faculty Profile:

S. NO.	NAME	DESIGNATION	SUBJECT TEACHING
1.	Dr.Mohandas S.K.	Prof.	Strategic Financial Management
2.	Dr.Lakshmi A.	Prof.	Economic Foundation of Business Environment
3.	Dr.Balanagagurunathan K.	Prof.	Strategic Financial Management
4.	Dr.Rajarajeswari S.	Prof..	Legal Aspects of Business
5.	Gurusamy. K	Prof.	Computer Integrated Manufacturing
6.	Hemamalini. R	Prof.	Decision support system
7.	Thanalakshmi. S	Prof.	Advertising Management
8.	Christopher. M	Asst. Prof.	Strategic Management
9.	VijayaKumar.M	Asst. Prof.	Consumer Behaviour
10.	Ramesh S.	Sr.Lect.	Statistics for Management
11.	Sasikala.V	Sr.Lect.	Accounting for Management
12.	Ramakrishanan.M	Sr.Lect.	Service Marketing
13.	Revathy S.	Sr.Lect.	Security Analysis and Portfolio Management
14.	Karuppannan A.	Lect.	Organizational Theory and Development
15.	Musthaffa A.	Lect.	Strategic Human Resource Management
16.	Murgaganesh R.	Lect	Accounting for Management
17.	Malani M.	Lect	Organisational Behaviour
18.	Vijayachander V.S.	Lect	Indian Ethos & Values
19.	Maheswari.M	Lect	E-commerce
20.	Arun Prasad.K	Lect	Financial & Management Accounting
21.	Saranya.R	Lect	Sales & Distribution Management

Teaching Load of each Faculty

S.No	Designation	Workload / Week
1	Director	4 Hours
2	Professor	8 Hours
3	Asst. Professor	12 Hours
4	Lecturer	16 Hours

Students assessment of Faculty System

Student feedbacks are collected through software by using 10 parameters as follows.

Punctuality	Answering to questions / Clarifying Doubts
Lesson Planning	Motivating Students
Clarity of Explanation	Alertness & Confidence
Subject Knowledge	Availability for discussions
Syllabus Coverage	Amicability with Students

➤ Consolidated is done using the Formula

>7.4 = Very Good	>4.9 & < 7.3 = Good
>2.5 & < 4.8 = Satisfactory	< 2.5 = Poor

Research focus / Areas:

S.No	List of Typical Research Projects
1	Mapping of High Speed Steel Milling Cutters in Addison & Co Ltd
2	A Study on Organisational Climate in Sharp Electrodes (P) ltd, Coimbatore
3	A study on futures trading and volatility in current market
4	A Study on Effectiveness of Training Process in Saipem India Project Limited (SUPL), Chennai
5	A Study on Risk and Return Analysis of Selected Industry Stocks

S.No	Industries Involved in PG Projects
1	Elkayem Ltd.
2	Brainware
3	Team work Consulting
4	Bajaj Capital
5	ICICI Prudential
6	Kotak Mahindra Bank
7	Geojit Financial Services Ltd
8	Atlas Logistic
9	Infosys
10	HCL
11	HDFC Standard Life Insurance

S.No	Publications based on PG Projects (last 3 years)
1	7

Admission Procedure

TANCET / XAT / ATMA / AT	MQ
50%	50%

Fees Structure - Rs. 31,050 Per annum

Hostel Facilities - Available

Academic Calendar and frame work

Programme	II Year M.B.A			I Year M.B.A		
	Important Dates			Important Dates		
	IV TRIMESTER	V TRIMESTER	VI TRIMESTER	I TRIMESTER	II TRIMESTER	III TRIMESTER
Class Reopening	15.07.09	02.11.09	03.03.2010	02.09.09	03.12.09	03.03.2010
Unit Test I / Class Test I	17.08.09 -	05.12.09	02.04.2010 -	05.10.09 -	04.01.2010 -	05.04.2010 -
Project Review –I	22.08.09		08.04.2010	07.10.09	06.01.2010	07.04.2010
Unit Test II / Class Test II	14.09.09 -	09.01.2010	03.05.2010 -	05.11.09 -	03.02.2010 -	06.05.2010 -
Project Review – II	19.09.09		08.05.2010	07.11.09	05.02.2010	08.05.2010
Unit Test III / Project Review - III	-	-	-	-	-	-
Unit Test IV / Submission of final report	-	-	-	-	-	-
Model Exam / Model Viva	-	-	-	-	-	-
University Exams	29.09.09 - 17.10.09	22.01.2010 - 23.01.2010	17.05.2010 - 19.06.2010	16.11.09 - 28.11.09	15.02.2010 - 27.02.2010	17.05.2010 - 19.06.2010

Internal Continuous Evaluation System

- **Theory** : Internal Test1 + Internal Test2 = 100 Reduced to 50
- **Practical** : All exercise + Test = 100 Reduced to 50
- **Project** : 3 Reviews = 300 Reduced to 50

Placement Details

S.No	Batch	Total No of Students	No of Students Placed
1	2005 - 2007	116	91
2	2006 - 2008	119	98
3	2007 - 2009	120	77

Contact Address of Coordinator of the PG Programme.

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